

## **Panoram Hotel Management opens Quite Taormina Naxos, Tapestry Collection by Hilton**

- The hotel, located in Giardini Naxos, features 103 guestrooms, two restaurants, three swimming pools, a spa and an exclusive Beach Club with direct access to the sea.
- The opening will create 50 jobs during its first year of operation, supporting the economic and tourism development of the region.
- The company further strengthens its strategic alliance with Hilton, spanning more than 10 hotels across more than 1,500 rooms

**Madrid, June 18, 2026.** Panoram Hotel Management, a leading multi-brand hotel management company in Spain and Southern Europe, announces the opening of **Quite Taormina Naxos, Tapestry Collection by Hilton**, a new lifestyle hotel located in Giardini Naxos, on Sicily's eastern coast. The property joins Tapestry Collection by Hilton's portfolio of independent hotels each with an original, vibrant personality.

The opening marks another milestone in Panoram's international growth strategy and further strengthens the company's presence in one of Europe's most attractive tourism markets.

Set overlooking the Bay of Capo Taormina, the hotel has been designed to offer authentic experiences and a meaningful connection to the destination. Guests can enjoy 103 thoughtfully designed guest rooms, two dining venues inspired by local flavours, three outdoor swimming pools, a spa with an indoor pool, landscaped gardens, flexible meeting and event spaces for up to 500 guests, and an exclusive Beach Club with direct access to the sea.

Ideally located, Quite Taormina Naxos provides easy access to some of Sicily's most iconic attractions, including Taormina, Mount Etna and the island's rich cultural, historical and culinary experiences, making it an ideal base from which to explore one of the Mediterranean's most sought-after destinations.

In addition to enhancing the region's hospitality offering, the opening of Quite Taormina Naxos is expected to make a positive contribution to the local economy, creating 50 jobs during its first year of operation.

### **Continued Growth in Italy**

With this project, Panoram now has three signed assets in Italy and continues to advance its ambition of building a leading hospitality platform in the Mediterranean, developing assets that create value for owners, guests and destinations through efficient management models and partnerships with globally recognised brands.

*"This opening represents another milestone in our international expansion strategy and underlines the importance of Italy within our growth plan. At the same time, it strengthens a strategic relationship with Hilton that enables us to continue adding high-quality assets in destinations with strong tourism potential,"* , said Guillermo Pérez Palacios, CEO of Panoram Hotel Management.

For his part, Alan Martin, vice president, development, Southern Europe, Hilton, commented, “The opening of Quire Taormina Naxos marks another important step in expanding our lifestyle portfolio in Italy, as we bring Tapestry Collection by Hilton to an array of destinations. We are delighted to be working with Panoram again to open this exciting new hotel, which reflects our continued focus on delivering distinctive, locally inspired stays, while continuing to build momentum in one of Hilton’s key strategic markets.”

The opening of Quire Taormina Naxos further strengthens the collaboration between Panoram and Hilton. Their partnership currently comprises more than 10 hotels and more than 1,500 rooms under several brands within the hotel group and continues to drive new growth opportunities in strategic markets.

### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a portfolio of 27 world-class brands comprising more than 9,200 properties and over 1.3 million rooms, in 144 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed over 4 billion guests in its more than 100-year history. Named as the No. 1 World’s Best Workplace by Great Place to Work and Fortune, Hilton aims to create the best culture for its 500,000 team members around the world. Hilton has introduced industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 250 million Hilton Honors members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [stories.hilton.com](https://stories.hilton.com) for more information, and connect with Hilton on [Facebook](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).

### **About Tapestry Collection by Hilton**

[Tapestry Collection by Hilton](#) is a portfolio of nearly 200 independent hotels each with an original, vibrant personality, encouraging guests to enjoy off-the-beaten-path experiences in destinations worth exploring. While each property has a unique story to share that comes to life through uplifting design and unique food & beverage, every Tapestry Collection property is united by the reliability that comes with the Hilton name, in addition to the benefits of the award-winning [Hilton Honors](#) program. Experience Tapestry Collection by Hilton by booking at [tapestrycollectionbyhilton.com](https://tapestrycollectionbyhilton.com) or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Tapestry Collection by Hilton at [stories.hilton.com/tapestry](https://stories.hilton.com/tapestry), and follow the brand on [Facebook](#), [Instagram](#) and [X](#).

### **About Panoram Hotel Management**

[Panoram Hotel Management](#) is a leading hospitality company specializing in the development, operation, and management of high-quality hotels across key destinations. With a strong commitment to excellence, innovation, and guest satisfaction, Panoram combines strategic vision with operational expertise to deliver exceptional experiences.

Currently, Panoram Hotel Management oversees 27 active hotel projects across Spain, Italy and Portugal, totaling more than 2,900 rooms, ranging from the economy to the luxury segment, including properties under renowned international brands such as Hilton, Accor, and IHG.

Panoram Hotel Management continues to expand its footprint through strategic partnerships positioning itself as a trusted name in the global hospitality industry.

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